

# APF COMPANY PROFILE

EVERYTHING RELATED  
TO LIGHTING AND  
METAL WORKS



ATEF ISSA & PARTNER FACTORY CO  
شركة مصنع عاتف عيسى وشريكته



We power business decisions with an impeccable solution portfolio and a passion for sustainability. Our comprehensive solutions and turnkey services meet countless market demands, providing energy companies the tools to forge the future of energy generation and management in a digitalized world. From IoT expertise to digitalizing data flows, apf makes it easy to use energy.

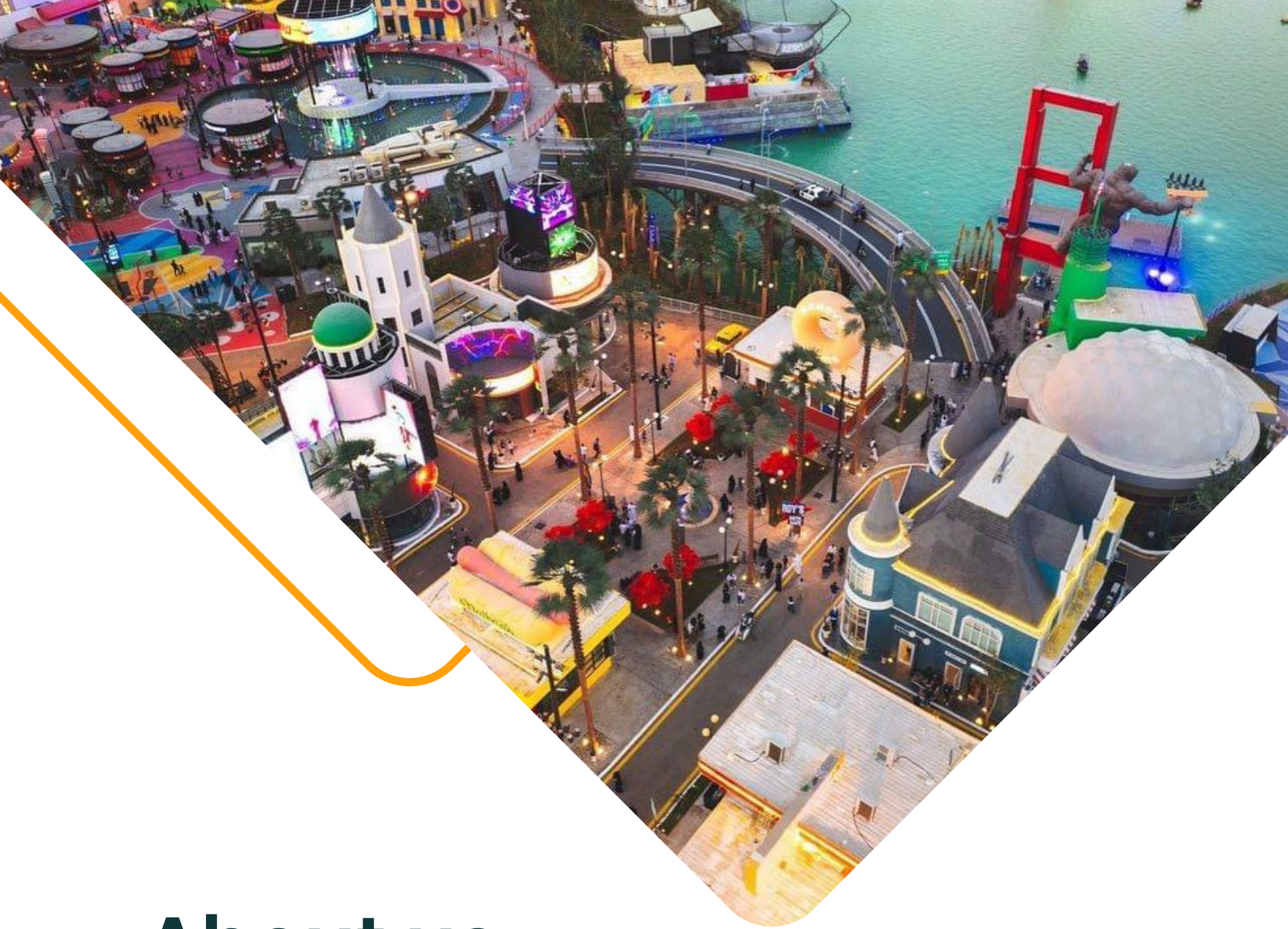
[www.apf-sa.com](http://www.apf-sa.com)

**APF'S COMPANY PROFILE**



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# About us

Atef Issa & Partner Factory Co. (APF) was established in 1998 in the Kingdom of Saudi Arabia - Riyadh, to be one of the pioneers in the market of manufacturing decorative lighting poles including all types, shapes, and accessories, in addition to the works of decorative fixtures, outdoor lighting, and metal works.

We are distinguished by being experts in everything related to lighting poles, metal works, and sustainability services. We always strive to provide everything new in our fields to suit the beauty of urban developments, innovative decorations with modern and classic designs, and smart systems with exclusive products.





رؤية  
VISION  
2030  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

# 2030 Vision

APF manages manufacturing, trading and engineering services to establish a clear footprint in the industry market in line with the aspirations and vision of the Kingdom of Saudi Arabia 2030.



# VISION OF KING SALMAN

My first goal is for our country to become a leading and successful global model of excellence, on all fronts, and I will work with you to achieve this.

APF'S COMPANY PROFILE



# VISION OF MOHAMED BIN SALMAN

It is my pleasure to present Saudi Arabia's vision for the future. It is an ambitious but achievable plan that expresses our long-term goals and expectations and reflects the strengths and capabilities of our country.



## Our vision

To become a leading driver of innovation and entrepreneurship in manufacturing, trade, Engineering of metal, lighting and sustainability.

## Our mission

To provide our customers with sustainable, reliable, and cost-effective opportunities for manufacturing and trading services in the fields of lighting poles and metal works.



# Motivation

To become a leading driver of innovation and entrepreneurship in manufacturing, trade, Engineering of metal, lighting and sustainability.

## Goals.

### MORE CREATIVITY AND INNOVATION

in the metal work industry, decorative lighting poles and their applications, which will give us more progress, expansion and spread.

### PROVIDING THE BEST SERVICES

and products to our customers in the best possible way and providing high quality and competitive prices that exceed expectations.

### BUILDING LONG-TERM RELATIONSHIPS

with our clients by providing exceptional services through business pursuit and business innovation.

# Our Values



**DEVELOPING**  
and maintaining national  
competencies our  
investments.



**INNOVATIVE**  
design  
And creativity.



**WORKING**  
on achievable goals



**TAKING CARE**  
to provide the best products  
with high quality and  
reliability.



**WE ARE KEEN**  
on continuous development  
and improvement in order  
to create a brightfuture.



# Our Services



**MANUFACTURE**  
of aluminum and steel decorative lighting poles in all shapes and accessories



**ELECTROSTATIC**  
powder coating paint for metal



**MANUFACTURING**  
of lighting supplies and fixtures



**DESIGN**  
supply and installation of solar energy systems



**MANUFACTURE**  
Fabrication of all metal works



**ENERGY EFFICIENCY**  
and Sustainability Works for Buildings

## OUR STANDARDS

+ Flexible production, high quality standards and wide design option combined with highly skilled engineers allow APF to offer standard and highly customized products that meet the individual needs of our customers in compliance with all global and local standards.

## COMMITMENT TO QUALITY

+ APF is committed to providing products and services that meet customer needs and expectations, protect the environment and ensure employee health and workplace safety.



# Modern Lighting Poles

We design and manufacture lighting poles that complement modern architectural trends, ensuring a cohesive aesthetic and meeting all functional needs.







# Classic Lighting Poles

Every place has its own impression, and it is necessary to install the important columns for this place, so we also spread them by manufacturing classic lighting poles to reflect the historical culture of the place and its nobility Also.



# Classic Lighting Poles

Every place has its own impression, and it is necessary to install the important columns for this place, so we also spread them by manufacturing classic lighting poles to reflect the historical culture of the place and its nobility Also.



# Wooden Lighting Poles

Wooden columns give a touch and impression inspired by nature, and this is reflected on the visitors, which refers to luxury and sophistication. Therefore, we manufacture wooden columns to inspire a spirit of luxury and sophistication among customers.





## Bollard

As an outdoor accent light, you'll want to choose bollards that fit the existing style of your space and will complement other light fixtures in your landscape. Path lights or post lights lining your walkways or driveway are complemented by bollard lights and in the backyard, you'll find that these bollard light fixtures work well with in-ground and well lights. When choosing any type of outdoor light.



is the design of street lighting such that people can safely continue their travels on the road. Street lighting schemes never brings the same appearance of daylight, but provide sufficient light for people to see important objects required for traversing the road. Street lighting plays an important role to illuminate our dark in Night The basic features of a street lighting luminaires are:

Roadway, Highways, Garden ,  
Stadiums , etc .  
IP Rating IP65-IP68

Guarantee 2- 5 years  
IK08 -IK10

# Street lighting design



# Solar Street Lighting

Solar street lighting is the sustainable solution for enhanced, safer and more inviting community spaces. It is an intuitive, intelligent lighting solution powered by the energy of the sun with a wireless control system that allows you to configure it from anywhere in the world. Our advanced, sustainable smart street light technology enables you to create ambient community spaces with increased activity and engagement, bringing public places to life.

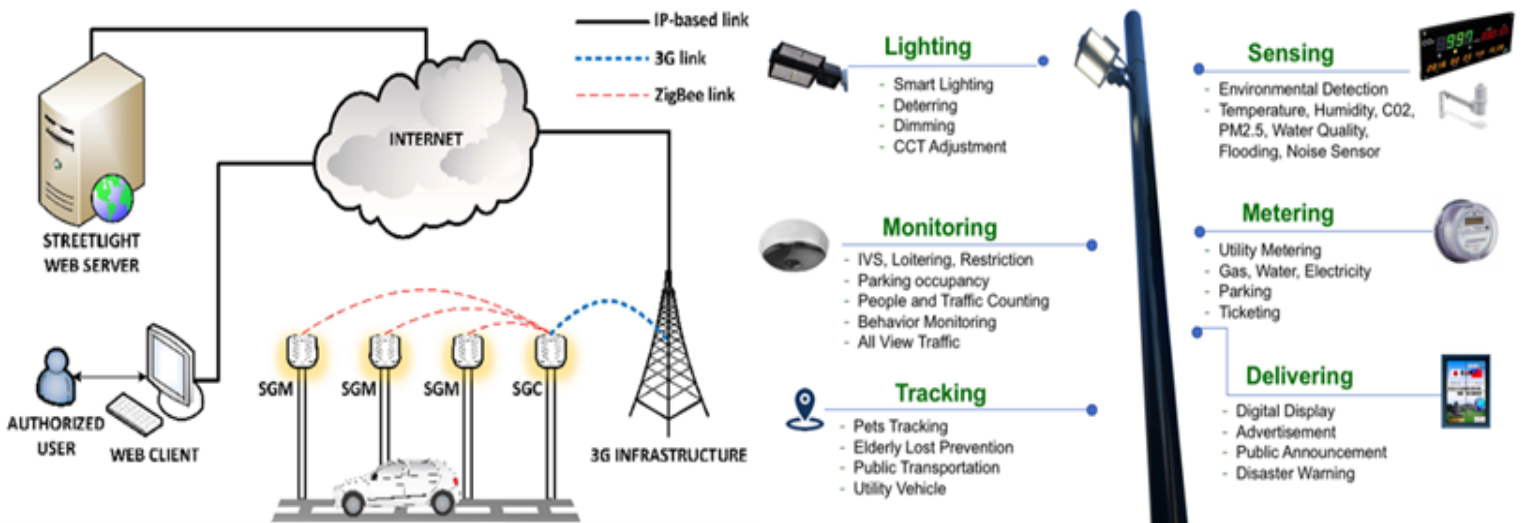
# Solar Street Lighting



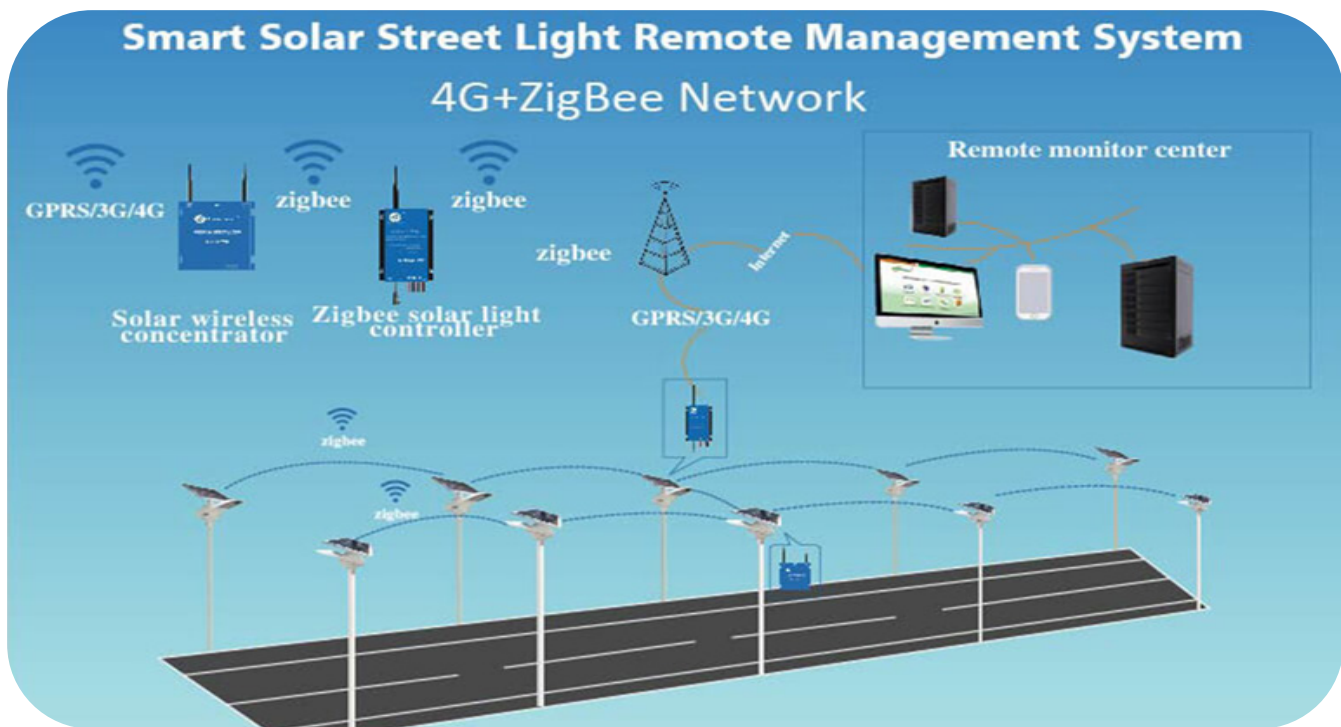
APF is an EPC solar contractor for Solar PV Street lighting. We design, manufacture and install cutting edge solar PV systems that are best suited to your energy needed and maximize efficiency to give you the best value of your investment.



- Street light intelligence system is made up by software, concentrator, terminal controller.
- The concentrator controller is installed in the distribution cabinet, the terminal controller is installed in the lighting terminal. It proceeds with communication via;
- GPRS/CDMA/WCDMA wireless network or cable network & monitor center and proceeds with communication via ZIGBEE/PLC.
- Concentrator controller can control each terminal controller via receiving, executing, forwarding PC management software , which can control each lamp's switching on /off or dimming ,then save electric energy.
- It can also monitor the lamps' electric energy to achieve failure lamps function.
- Concentrator controller can built-in DO to achieve street light loop control, it can connect with other equipment to collect local illumination, temperature and other information, feedback to PC management software and achieve to monitor the current information.



# Smart Lighting Systems



- The automatic Smart Solar street lighting system has become smart and responsive over time, but when it is combined with the emerging internet of things (IoT, Lora, Zigbee) it is able to support greater functionality because of additional sensors and flexibility.
- The IoT is a fast-moving field. It is a network of identifiable things/physical objects which are interconnected in order to achieve control and exchange of information via an information carrier(Lora, Zigbee,GPRS,4G).
- IoT solar street light allows a wide variety of devices to build seamless communication and interaction remotely.
- In comparison to conventional lights that were expensive to operate and often consume about half of the city's total energy, an IoT-connected Automatic smart lighting system is a smarter, greener, and safer solution.

# Smart Lighting Systems



## Concrete Foundation For Lighting Poles

Installing exterior lighting is a project that is often overlooked. Light poles are crucial for your safety. Whether used to brighten up residential areas, highways, or even an outdoor sporting event; all would be dangerous without properly installed light poles, So Precast concrete light pole bases simplify the installation equation for outdoor site lighting, Skip the messy concrete trucks in tight quarters, and opt for bases delivered ready to go! Also, We have all dimensions of concrete foundation for lighting poles and all Shapes of Anchor Bolts "L", "J" and "I" shape.

# Fuse Box



An electrical junction box is an enclosure housing electrical connection. Junction boxes protect the electrical connections from the weather, Avoid Luminaire Unit damage as well as protecting people from accidental electric shocks.

So, we have two options: -

- 1-MCB Fuse Box with Breakers
- 2-Plastic fuse Box



# Steel Fences

Steel fences are important, it's adding both safety and beauty, so it was necessary for us to work on manufacturing it.



# Previous Projects.



## RIYADH MUNICIPALITY

- ALAJLAN
- AL-KHALEEJ & ISHBILLIA DISTRICT PARK
- AL-HAMRAA DISTRICT PARK
- Educational Hospital – Jazan University
- Riyadh - Airport Road, Exit 8 ( waterfall Tunnel)
- Old Dir'iyah - Riyadh
- 30th Street Ibn Hamdan - Riyadh
- Chamber Of Commerce garden - Riyadh
- Conference palace - Riyadh
- Durrat Arriyadh - Al Faisliah Hotel & Resorts
- Harun Al-Rashid Street Development - Riyadh
- Salam Park - Riyadh

## MINISTRY OF DEFENSE

- Saudi National Guard Project - Riyadh

## MINISTRY OF ENVIORNMENT WATER & AGRICULTURE

- Ministry Of Enviornment water & Agriculture

## JEDDAH MUNICIPALITY

- Improving the urban landscape of the streets leading to the formula racing – area 2
- Public Parks 1st & 2nd Stage - Jeddah ( 60 Park)
- Palestine Street & Corniche Development Jeddah

## AL QASSIM MUNICIPALITY

- Municipal Square -ALQAWARAH

## ALSHEMASYAH MUNICIPALITY

- Asphalt pavements and lighting - Alshemasyah Province

## AR'AR MUNICIPALITY

- Municipal Square -AR'AR Province

## MECCA MUNICIPALITY

- Scattered Public Parks 2nd Stage - Mecca

## NEOM

- Neom Logistics Park

## MINISTRY OF FINANCE

- GCC Standardization Organization
- Batha Border

## MINISTRY OF SPORT

- CAR PARKING FOR THE SHINING JEWEL STADIUM - JEDDAH
- Royalty Hall Entrance of King Fahd Stadium - Riyadh

## GACA

- National project for integrated security & protection of Airports (NPISPA)

## HASA MUNICIPALITY

- Part Of AL-Khobar Corniche

# Previous Projects.

## MINISTRY OF HIGHER EDUCATION

- College Buildings Of Al-Imam Muhammad Bin Saud University ( King Abdullah Ibn Abdul Aziz Of Female Students Academia Area)
- General Site SALMAN BIN ABDULAZIZ UNIVERSITY (1st, 2nd & 3rd Phase)
- Ministry Of Higher Education Building - RIYADH
- The Administration Building - ALBAHA University
- Admin Building College & University - Jazan
- infrastructure & Site Development Of Hail University (2nd Phase)
- Faculty Members Accommodation - University Of TABUK
- Faculty Of Medicine & Mosque - University Of Tabuk
- Faculty Of Computer & Information Technology - University OF TABUK
- The Community College - SHAQRA University
- College Of Computer Sciences & Information System - Jazan University
- Faculty Of Applied Medical Sciences - ALBAHA University
- Faculty Members Accommodation - UNAIZAH University
- Faculty Members Accommodation - AL JOUF University
- Students Accommodation 3rd phase- AL-QASSIM University
- Students Accommodation - Jazan University
- Students Accommodation - University Of TABUK
- Faculty Members Accommodation - HAFAR ALBATIN
- Faculty Members Accommodation - ALMOZAHMIYYA Colleges
- Housing General Site Of Al-Imam Muhammad Bin Saud University( King Abdullah Ibn Abdul Aziz Of Female Students Academia Area)
- Street Lighting & College Utilities of Al-Imam Muhammad Bin Saud University( King Abdullah Ibn Abdul Aziz Of Female Students Academia Area)
- Faculty Of Applied Medical Sciences - Jazan University

# Previous Projects.

## MINISTRY OF HOUSING

- Alshemasyah Housing - Qassim
- General Site Of KHAIBAR Housing
- Infrastructure general site Development of AL-AHSAA Housing Project

## PRINCE ABDULAZIZ BIN MISHAL A'L SAUD

- Palace Of Royal Highness Prince Abdulaziz Bin Mishal A'l Saud

## ROYAL COMMISSION FOR RIYADH CITY

- WADI UM ALQASRA LANDSCAPE REHABILITATION
- WADI HANIFA

## JAZAN MUNICIPALITY

- waterfront Farasan Island - Jazan Province

## SELAH

- Riyadh Boulevard

## MINISTRY OF HEALTH

- Central hospital 300 bed – khamees Mushait
- Dallah Hospital
- King Fahd Medical City - Riyadh

## PRIVATE

- Private Compound (331)
- Farm Ali Bin Saad Al-Ali

# Governmental Entities



# Consultants



# ISO 14001:2015

Environmental Management System



## CERTIFICATE

This is to Certify that the Management System of  
**ATEF ISSA & PARTNER FACTORY CO.**

RIYADH, HAROON ARASHID ST, KINGDOM OF SAUDI ARABIA

has been audited and found to comply with the requirements of:

**ISO 14001:2015**  
**(Environmental Management System)**

For the Scope of activities described below:

**Manufacturer of Aluminum Decorative Lighting Poles, Stainless Steel & Metal Poles for (Lighting, Flags & Constructions).  
Metal & Steel Powder Coating, Die casting & Fabrication Works.  
Metals & Steel Construction Works.**

*Certificate No.: SA98589B*

<i>Date of initial registration</i>	<i>Date of this Certificate</i>	<i>Surv. audit on or before/ Certificate expiry</i>	<i>Recertification Due</i>
14 March 2023	14 March 2023	13 March 2024	13 March 2026

Validity of this certificate is subject to successful completion of surveillance audit on or before due date, in case surveillance audit not conducted this certificate shall be suspended/cancelled.



Director

For verification and updated information concerning the present certificate visit to [www.lmscert.com](http://www.lmscert.com)

This Certificate is the property of LMS Certification Limited and shall be returned immediately when demanded.



KAB-EC-63



**LMS Certification Limited**  
Labrynth Business Centre, 43 Middle Hill Gate, Stockport,  
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Phone :+44 208 935 5094  
Company No.: 11029176  
Visit :- [www.lmscert.com](http://www.lmscert.com)  
E-mail :- [info@lmscert.com](mailto:info@lmscert.com)



LMS/FM/001/Q/REV06

# ISO 9001:2015

Quality Management System



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E-mail :- [info@lmscert.com](mailto:info@lmscert.com)



LMS/FM/001/O/REV06



# ISO 45001:2018

Occupational Health and safety management system

## Certificate of Registration



This is to certify that the Occupational Health and Safety Management System of

**ATEF ISSA & PARTNER FACTORY CO.**

**RIYADH, HAROON ARASHID ST, KINGDOM OF SAUDI ARABIA**

is in accordance with the requirements of the following standard

**ISO 45001:2018**

**(Occupational Health and Safety Management System)**

### SCOPE

**Manufacturer of Aluminum Decorative Lighting Poles, Stainless Steel & Metal Poles for (Lighting, Flags & Constructions).  
Metal & Steel Powder Coating, Die Casting & Fabrication Works.  
Metals & Steel Construction Works.**

Certificate Number : 130224039627

(IAF Code: 17)

Initial Registration Date : 13-FEB-2024

1<sup>st</sup> Surveillance Date : 13-JAN-2025

2<sup>nd</sup> Surveillance Date : 13-JAN-2026

Certificate Expiry Date : 12-FEB-2027

**To verify certificate, visit at :**

[www.arscert.com](http://www.arscert.com)

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Issued by ARS Assessment Private Limited

*Abhishek*  
Managing Director



CB-MS-3919



UAF Address : 400, North Center Dr, STE 202, Norfolk, VA 23502, United States of America

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# LOCAL CONTENT CERTIFICATE

التاريخ: 2024/10/07م  
رقم الشهادة: M 101965



هيئة المحتوى المحلي  
والمشتريات الحكومية  
Local Content & Government  
Procurement Authority



## شهادة المحتوى المحلي Local content certification



The Local Content & Government Procurement Authority certifies that the Local Content Score for [Company MOSNAATIF ESSA OSHRICTE] Commercial Registration No.(1010169787) for the year ended 31/12/2023, is 25.33%.

This certificate expires on 31/07/2025.

### Note:

This certificate was issued according to the procedures followed by the Authority and based on the disclosure submitted by the entity and the report issued by the approved audit firm, without holding LCGPA minimally responsible.

This certificate is sent via electronic mail / automated system and it does not require a signature.

تشهد هيئة المحتوى المحلي والمشتريات الحكومية أن نسبة المحتوى المحلي لـ [شركه مصنع عاطف عيسى وشريكته] سجل تجاري رقم (1010169787)، للسنة المالية المنتهية بتاريخ 31/12/2023م، تبلغ %25.33

تنتهي صلاحية هذه الشهادة في 31/07/2025م.

### تنويه:

تم إصدار هذه الشهادة بحسب الإجراءات المتبعة لدى الهيئة بناء على الإفصاح المقدم من المنشأة و التقرير الصادر من مكتب المراجعة المعتمد، دون أدنى مسؤولية على الهيئة.

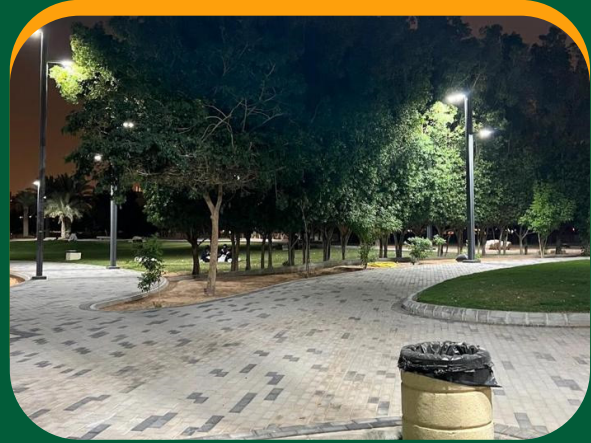
هذه الوثيقة مرسلة عبر البريد الإلكتروني/ النظام الآلي ولا تحتاج إلى توقيع.

You can validate the information in this certificate via the following link [URL](#) or by scanning the above QR code

يمكنك التحقق من صحة البيانات الواردة في الشهادة أعلاه من خلال الرابط التالي [URL](#) أو من خلال مسح الرمز الرقمي أعلاه

# Photos Gallery

live shots from our previous projects



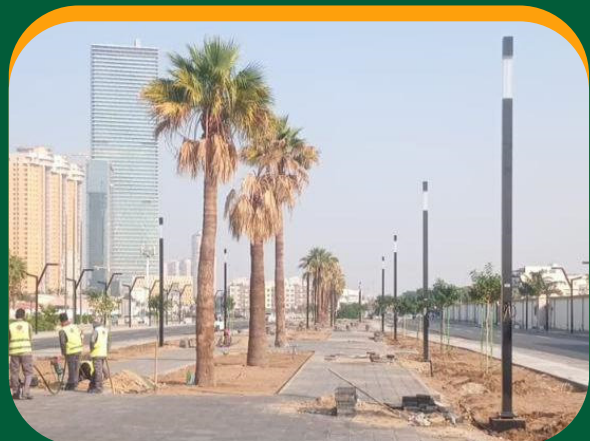
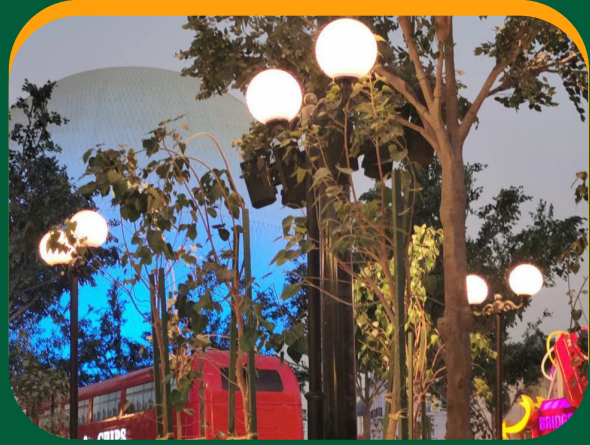
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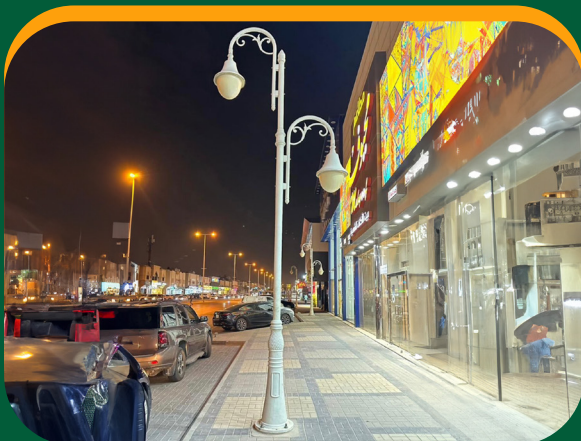
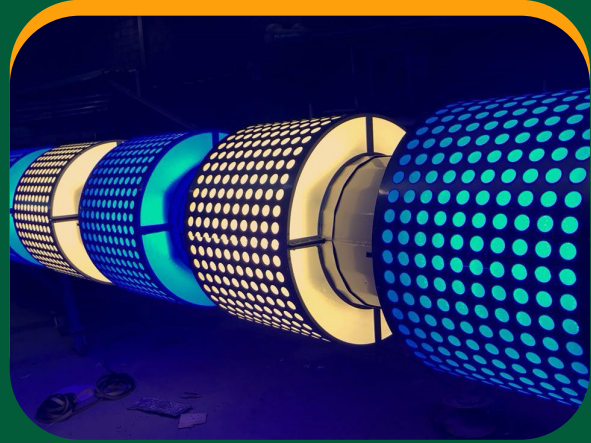
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ATEF ISSA & PARTNER FACTORY CO  
شركة مصنع عاطف عيسى وشريكته



# Keep in touch



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